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The Price is Right for Virginia College Students who Fight Fraud

RICHMOND, Va. – The Virginia State Police Insurance Fraud Program (IFP) is inviting Virginia college students to join the fight against insurance fraud for a chance to win a popular Kindle Fire and some cool cash. The [“Spoof! Insurance Fraud”](#) video contest asks students to showcase their talents by spoofing the classic TV Game Show or Cop Show genre in a video about insurance fraud.

This is the second year the IFP is teaming up with colleges across the commonwealth to spread the word that insurance fraud is a costly crime affecting all Virginia households. The crime of insurance fraud not only raises Virginians’ premiums (including those of college students!), but also drives up the cost of everyday goods and services. It’s estimated to add as much as \$1,000 per Virginia household to the cost of goods and between \$200 and \$1,000 per year in additional premiums due to fraudulent insurance claims. Nationally, insurance fraud robs us of more than \$80 billion a year and is ranked second behind tax evasion as the most common and costly white-collar crime in the U.S.

The “Spoof! Insurance Fraud” video contest is open to Virginia college students ages 18 and over. The first place winner(s) will receive \$500 cash and a Kindle Fire tablet; second place will receive \$300 cash. Plus, all valid entries will be promoted on the Web and featured on the IFP’s *stampoutfraud* YouTube channel.

Video entries should spoof a classic TV game show or cop show genre, and include an explanation of what insurance fraud is, as well as how to report suspected cases of insurance fraud (you can report insurance fraud on the StampOutFraud.com website, or by calling 877-62FRAUD). Entries should also mention that when you do report suspected cases of fraud, you could earn a reward of up to \$25,000.

Last year’s contest featured a winner from Virginia State University, and focused on the theme of [“Dance Your Fraud Off.”](#)

For more information, including the official entry form, frequently asked questions and rules, go to [StampOutFraud.com/videocontest](#).

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